

**LNLA Board Meeting 3/30/2017**  
**Minutes**

Call to Order @7pm

Directors Present: Michael Carton, Dan Jens, Matt Katz, Jim Keller, Charlotte Voigt

Directors Not Present: Chris Bering, Nancy Cummins, Paul Keenan

Others Present: John Eull, Jim Mater, Tom Rogina, Anne Wall, Mike Wells

Meeting Location: Revers

Quorum is present

Approve Minutes of 9/6/16 Board meeting

Unanimously voted to approve

President's Report

Discussion of association's involvement in community, i.e., gas station on Hwy 67 and Toson development. Plan is to stay the course of non-involvement in items not directly impacting the lake. We will notify our members if/when Panga's event to clean Fire Island is announced.

Treasurer's Report

Review of accounting report. Thanks to Maggie for her work. Discussed Dan Jens's payment of the web hosting of 10 dollars a month in lieu of membership fee. We request this money be noted in the accounting spreadsheet, simply to give recognition and have a record. Matt Katz noted to reflect it in the report.

Committee Reports

**Outreach Committee report.** Discussion about how money is raised and how we collect membership. Discussion on hosting events to generate interest and membership. New residents seem to show added interest in the association. Dan Jens volunteered to pen a blog on the website regarding educating the public regarding what the association can do and what it wants to do and differentiate that from a Lake Management District. Charlotte provided Dan with a chart showing the differences between an association and a district. Bottom line is an association cannot make rules and cannot tax.

**Aquatic invasive species report.** 3 page summary went out on 2/20/17, see that for an update on current activity. The agreement with Marine Biochemists, assuming we are granted the permit from the DNR, we need to move ahead and sign the agreement. Motion to let Mike Carton and Jim Keller review the agreement and let Jim sign on behalf of the LNLA. All approved motion. The milfoil flyer distribution will be going out this Saturday and Sunday. We have a list of 38 people that have to have access to the application prior to DNR approval. The flyer will go out and give everyone notice and be accessible to all via the LNLA website. This will make it easier to hand out and avoid including all the pages of the application hand delivered to all. Dan Jens will connect with Jim Mateer to get the website update with the details. Jim Mateer would like the executed agreement signed by April 7, 2017. Jim Mateer was in contact with Upper Nemahbin's water quality person. They monitor a number of water quality items, including

oxygen saturation. It would be worthwhile if we could collaborate with Upper and let us use their equipment for a price. Charlotte Voigt will follow up with Upper Nemahbin.

**Website committee update.** Dan Jens made a small change to the site by adding in a video header. Our website rankings took a hit when we abandoned the old website. The rankings have since improved to about where we were before. Dan suggested using it more often to help the rankings.

**Social committee report.** With respect to the annual 4th of July paddleboard race and tie-up, Mike Wells would like to re-create the efforts and would like to get support with ideas, efforts, etc. Would like to make it better/different, etc. Mike will send some photos from last year to Dan Jens for web hosting. Mike is also interested in more ideas for fun, social events like block party, fundraiser, etc. Anne Wall will connect with Mike to get some ideas. President Jim Keller will send a listing of those who were interested in helping with social events to Mike.

**Directory committee.** Anne Wall will be stepping down for continuing the effort of putting together the directory. Anne is happy to update it once more following the annual meeting. She recommends standardization of the database with the data collection efforts. This includes primary address, secondary address, primary number, secondary number, etc. The next Directory can contain articles on lake history, feature individuals, safety tips, etc. Jim Keller recommended the directory be re-created in January/February of 2018 as most of the members will have paid for their 2017/2018 membership at that time. Anne recommends sending membership invoices out with the contact information form. Matt Katz volunteered to work with Jim Keller and Dan Jens to generate a form allowing people to submit updated contact info via paper or the website.

**History committee.** Tom Rogina reported this new Committee has had one activity. They interviewed someone from Buckley Island. Would like to ask for volunteers to help the effort. Recruiting at the Spring Social or other social events is one idea to get people involved in the history committee.

#### Spring Social

Jim Keller recommended Monday, April 24th, 2017 for the annual Spring Social in the game room at Reveres. Jim will confirm with Reveres that the room is available. The Board agreed there will be no need for a presentation beyond the usual invitation to join, donate to the milfoil fund, or join a Committee. We will advertise via email, on-line, and street signs.

#### Annual Meeting

Jim Keller recommended staying with the 2nd Monday in August unless there is a scheduling conflict. Paul Keenan will be researching alternatives to Reveres. We need ideas for the speaker.

### 2018 Budget Development

With respect to the budget, membership is at record levels. It brings in more revenue than general expenses (excluding milfoil). Paul Keenan (via email) had recommended using some funds for social events.

### Membership Fee

Motion to extend the meeting beyond its 90 minute time limit to take up the question of raising the membership fee was made and seconded. Approved. Motion to raise the 2017/2018 membership fee to \$40, seconded. Vote passed 3-1 to raise the fee to \$40 to join the association. Will be researched with bylaws to determine if the change in membership fee requires Member Approval.

Next Board meeting date was not discussed.

Motion carried to adjourn meeting at 8:45 PM.

Respectfully submitted, March 31, 2017 by

Michael Carton  
LNLA Secretary

Approved by LNLA Board of Directors: June 21, 2017