

**May 12, 2016**  
**Lower Nemahbin Lake Association**  
**Board Meeting Minutes**

Directors Present: Chris Bering, Matt Katz, Paul Keenan, Jim Keller, Charlotte Voigt

Others Present: John Eull, Forbes Hotchkiss, Dan Jens, Jim Mateer, Mike Nevins, Mike Wells

Directors Absent: Michael Carton, Nancy Cummings, Dean Parra

Meeting Location: Revere's

1. Call to Order
  - a. Sufficient Directors present for a quorum
2. Reviewed Agenda (see attached Appendix)
3. Approved Minutes from 1/19/16 Board Meeting
4. President's Report
  - a. Jim Keller noted the accomplishments since our last Board meeting, including: the successful Spring Social in April; the outreach effort's success in increasing paid memberships, Milfoil donations and volunteers; Milfoil program for 2016; the new website; and an updated Member contact list.
  - b. Michael Carton (LNLA Secretary) is preparing the annual report that is to be submitted to the State of Wisconsin by June 30<sup>th</sup>.
5. Treasurer's Report
  - a. Matt Katz reported that as of 5/12/16, the Association has a cash balance of \$5824, of which, \$4097 is in the Milfoil fund and \$1727 is in the General fund. Matt provided two pages of reports (see Appendix).
  - b. The annual review of the LNLA financial records was completed as reported to the Board on 3/4/16.
6. Membership (aka Outreach) Committee
  - a. John Eull provided an update on current and future efforts, as summarized in a one-page update (see Appendix). The Membership Committee will work to provide an email acknowledgement to people as they pay the annual membership dues or donate to the Association.
  - b. LNLA needs to better understand the limits on monetary collections in a given year.
  - c. Email and Facebook recognition for those milfoil donors who would like that. Undecided on who would handle that task (Bering or?).
  - d. There was discussion of doing partial payments for mid-year memberships. Dan Jens noted this would complicate the addition of an "auto-renew" feature on the web-site.
  - e. There was some discussion of increasing the annual membership fee. This topic will be addressed as part of the budget for next year.
7. Milfoil Committee Update
  - a. Jim Mateer thanked everyone involved in the efforts to control Eurasian Water Milfoil (EWM). As per the EWM plan for 2016, the LNLA purchased an underwater camera for \$300 to be used for assessing the milfoil. Jim and Ed Cohen used the camera to remap

the beds and report that the camera works as planned. Matt Katz will add the LNLA camera as an asset on the balance sheet. Jim Mateer will store the camera.

- b. The DNR permit and other plans for the spot treatment of the Lake using a contractor are all in place. The planned treatment day will be either May 23<sup>rd</sup>, 24<sup>th</sup>, or 25<sup>th</sup>, depending on the weather. There will be several levels of notification prior to the treatment, including the individual property owners closest to the treatment areas, signage at the boat launches, general email to all of our past and current Members, Facebook, and our web page.
  - c. The EWM Committee will assess further manual efforts for this season following the treatment.
8. Website Committee Update
- a. Dan Jens reported that we still need volunteers to provide content for the website, including history of the Association and pictures.
  - b. The website is averaging 15 unique viewers per day. Dan provided a two page report of viewer statistics (Appendix). With a good level of viewers, there may be interest from commercial entities in the area in sponsorships.
  - c. The Board discussed further uses for the website, including fund raising.
  - d. There was discussion of the marketing efforts of the Website Committee.
9. Annual Members Meeting – Initial Planning
- a. Jim Keller lead a discussion on preparations for the Annual Meeting, set for the 2<sup>nd</sup> Monday in August (8/8/16).
  - b. There was discussion regarding the budget to be presented for approval at the meeting. The Board needs to assess its near- and long-term plans in developing its budget. Jim Keller will work with several Board members to develop a “straw proposal” for the next Board meeting.
  - c. Four of the eight Directors (two of which are Officers) have terms that expire in August.
  - d. The Board discussed the selection of a featured speaker. The feeling was that, while milfoil will be addressed as an update item, the featured speaker should not be on milfoil.
  - e. The Board discussed several possible changes to the Bylaws that could be recommended to the full Membership at the Annual Meeting. See the list included in the agenda package (Appendix). The Board was supportive of the suggestions and Jim Keller will flesh these out for the Board’s consideration at the next Board meeting.
10. Committee Rosters
- a. Jim Keller provided the most recent version of the rosters. It was noted that there are two people missing from the Milfoil committee. Jim will update and reissue to the Board and Committee Chairs.
  - b. Dan Jens will add the names of the Committees and their respective Chairs to the website.
11. Village of Summit Update
- a. Mike Nevins reported on several developments, including a proposed 350-unit development at the southwest corner of Sawyer Road and Valley Road. There is

concern that the plot sizes might go from 10,000 sft down to 8000 sft. More homes, means more traffic, etc.

- b. Mike reported that Sugar Island residents have brought suit against the Village of Summit and the DNR regarding parking and other issues at the Sugar Island access point.
- c. Mike suggested that people attend Village meetings when they have concerns with projects being reviewed by the Village. Historically large numbers of residents at these meetings have been effective.

#### 12. Social Committee

- a. Mike Wells lead a discussion of the 2<sup>nd</sup> Annual Fourth of July paddle races. The Board discussed possibly expanding the activities from just a “fun race” to also include more competitive races, and possibly charging an entry fee. Mike Wells will research what might be involved with a more competitive race. Mike is also considering organizing a social opportunity after the race(s) such as a pontoon boat tie-up.
- b. A discussion on ways to raise additional funds took place. Paul Keenan volunteered to assist with t-shirts. Bumper stickers were also mentioned.

#### 13. Other Business

- a. The Board discussed possibly establishing tax exempt status for the LNLA. Matt Katz will research the pros and cons and what would be needed to establish 501(c)(3) status.

#### 14. Next Meeting Plans –

- a. Jim Keller will schedule the next Board meeting for later in June.

The meeting was adjourned at 9:10 pm.

Respectfully submitted, May 23, 2016 by

Chris Bering  
Acting LNLA Secretary

Approved by LNLA Board of Directors: June 16, 2016